Web Hosting Provider

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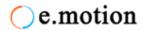
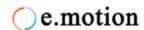


Table of Contents

Project Background	3
Company	3
Concept	
Goals	
Visual Design Solution	4
Logo Design	4
Frontend Design	5
Technical Solution	7
General	7
Content Management System	7
Billing Panel	7
Customer Benefits	
Customer Feedback	7
Technical Overview	8
Technologies Used	8
Efforts	8



Project Background

Company

Extra Hosting is Moscow based young and fast growing CIS web hosting provider which provides reliable services for the reasonable prices.

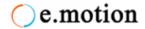
Concept

The main advantage of working with Extra Hosting is the reliability and perfect support. Extra Hosting is always there to help their customers. Extra Hosting sale managers are polite, technical specialists are highly competent. And they all are young and open-minded. Extra Hosting always carries our different activities, gives discounts and makes pleasant surprises to the customers.

Goals

Create an effective and attractive corporative style and web site design to reflect young, fast-growing and reliable style of work of Extra Hosting.

Create an effective working web site which is based on the best web-site development practices. Web-site is the main working tool both for Extra Hosting personnel and their clients, so, it should be as good, as Extra Hosting Company is.



Visual Design Solution

Logo Design

The following logo design concepts were proposed.



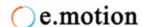
The chosen concept is



Frontend Design

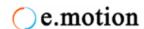
The following concept was used when creating a visual design of the main page for the frontend.





The concept which was used for secondary page.





Technical Solution

General

Every customer gets a very personalized approach when working with e.motion, which means that e.motion will plan the development work according to the customer requirements but taking customer capabilities into account.

After analyse and communication with the customer, the following combination has been confirmed to be the best: e.motion CMS installation and customization + BPanel installation and customization.

Content Management System

e.motion CMS was used as the Content Management System for Extra Hosting website. A set of default modules wes customized to prefectly suit costumer needs. For more information on e.motion CMS please refer to <u>e.motion CMS Overview</u>.

Billing Panel

Billing Panel is a very important aspect of web hoster's work. That's why after the analyse of existing billing solutions the decision was to use Bpanel (see http://www.bpanel.ru/)
BPanel has been integrated with e.motion CMS and tested.

Customer Benefits

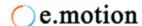
By using e.motion CMS and BPanel customer will save a lot of time and will get the perfect result in a short space of time. Business Analyst with a Customer will be able to concentrate on the conceptual and visual side of the project. Not so much QA work is needed, because e.motion CMS and BPanel are tested solutions and tests are needed just to prove that functionality is in place and that the performance of the system is proper.

Extra Hosting, being a small-sized project doesn't require any complex additional development which cannot be included into the functionality of e.motion CMS and BPanel.

Customer Feedback

"They really did it. They materialized our ideas and provided great technical background for them. We like e.motion, because their workstyle is the same with the workstyle which we have here, at Extra Hosting. Excellent technical skills, perfect communicative skills mixed with understanding of technologies and needs of the customer. Looking forward to work with them again"

Alexey Berezutskij, Extra Hosting CEO



Technical Overview

Technologies Used

LAMP (Apache, PHP, MySQL);

Project management tools: MS Project 2002;

QA tools: Silk Performer

Efforts

Total efforts of the project are 320 man-hours including: **Project Manager/Business Analyst**: 40 man-hours

Visual Designer: 120 man-hours HTML Coder: 32 man-hours PHP Developer: 108 man-hours QA Engineer: 20 man-hours

