

# Web Hosting Provider

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# Table of Contents

Project Background .....	3
Company .....	3
Concept .....	3
Goals .....	3
Visual Design Solution .....	4
Logo Design .....	4
Frontend Design .....	5
Technical Solution .....	7
General .....	7
Content Management System .....	7
Billing Panel .....	7
Customer Benefits .....	7
Customer Feedback .....	7
Technical Overview .....	8
Technologies Used .....	8
Efforts .....	8

# Project Background

## Company

Extra Hosting is Moscow based young and fast growing CIS web hosting provider which provides reliable services for the reasonable prices.

## Concept

The main advantage of working with Extra Hosting is the reliability and perfect support. Extra Hosting is always there to help their customers. Extra Hosting sale managers are polite, technical specialists are highly competent. And they all are young and open-minded. Extra Hosting always carries our different activities, gives discounts and makes pleasant surprises to the customers.

## Goals

Create an effective and attractive corporative style and web site design to reflect young, fast-growing and reliable style of work of Extra Hosting.

Create an effective working web site which is based on the best web-site development practices.

Web-site is the main working tool both for Extra Hosting personnel and their clients, so, it should be as good, as Extra Hosting Company is.

# Visual Design Solution

## Logo Design

The following logo design concepts were proposed.



The chosen concept is



## Frontend Design

The following concept was used when creating a visual design of the main page for the frontend.



The concept which was used for secondary page.

The screenshot shows the ExtraHosting website interface. At the top, there is a navigation menu with items like Главная, Хостинг, Домены, Поддержка, and Форум. Below the navigation, there are sections for 'НОВОСТИ' (News) and 'ТАРИФНЫЕ ПЛАНЫ' (Pricing Plans). The pricing table is a key feature, showing different hosting plans (S, L, XL, XXL) with various specifications and prices.

Тарифный план	S	L	XL	XXL
Дисковое пространство, Мб	100	200	300	400
Почтовые ящики, кол-во	100	200	300	400
Базы данных (MySQL, MS SQL) кол-во	+	+	+	+
Поддержка всех технологий и ПО	-	-	-	-
Неограниченный трафик	100	200	300	400
Тип хостинга	100	200	300	400
Linux. Оплата за 1 мес, у.е.	100	200	300	400
Linux. Оплата за 12 мес (-10%), у.е.	100	200	300	400
Windows. Оплата за 1 мес, у.е.	100	200	300	400
Windows. Оплата за 12 мес (-10%), у.е.	100	200	300	400
Заказ услуг	+	+	+	+

At the bottom of the page, there are registration and login forms, a domain selection dropdown, and a newsletter subscription form. The footer includes the copyright information: 2006 © ExtraHosting, дизайн: e.motion studio.

# Technical Solution

## General

Every customer gets a very personalized approach when working with e.motion, which means that e.motion will plan the development work according to the customer requirements but taking customer capabilities into account.

After analyse and communication with the customer, the following combination has been confirmed to be the best: e.motion CMS installation and customization + BPanel installation and customization.

## Content Management System

e.motion CMS was used as the Content Management System for Extra Hosting website. A set of default modules was customized to perfectly suit customer needs. For more information on e.motion CMS please refer to [e.motion CMS Overview](#).

## Billing Panel

Billing Panel is a very important aspect of web hoster's work. That's why after the analyse of existing billing solutions the decision was to use Bpanel (see <http://www.bpanel.ru/>)

BPanel has been integrated with e.motion CMS and tested.

## Customer Benefits

By using e.motion CMS and BPanel customer will save a lot of time and will get the perfect result in a short space of time. Business Analyst with a Customer will be able to concentrate on the conceptual and visual side of the project. Not so much QA work is needed, because e.motion CMS and BPanel are tested solutions and tests are needed just to prove that functionality is in place and that the performance of the system is proper.

Extra Hosting, being a small-sized project doesn't require any complex additional development which cannot be included into the functionality of e.motion CMS and BPanel.

## Customer Feedback

"They really did it. They materialized our ideas and provided great technical background for them. We like e.motion, because their workstyle is the same with the workstyle which we have here, at Extra Hosting. Excellent technical skills, perfect communicative skills mixed with understanding of technologies and needs of the customer. Looking forward to work with them again"

Alexey Berezutskij, Extra Hosting CEO

# Technical Overview

## Technologies Used

LAMP (Apache, PHP, MySQL);

Project management tools: MS Project 2002;

QA tools: Silk Performer

## Efforts

Total efforts of the project are 320 man-hours including:

**Project Manager/Business Analyst:** 40 man-hours

**Visual Designer:** 120 man-hours

**HTML Coder:** 32 man-hours

**PHP Developer:** 108 man-hours

**QA Engineer:** 20 man-hours